

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

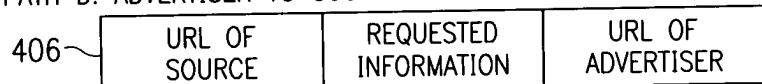


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

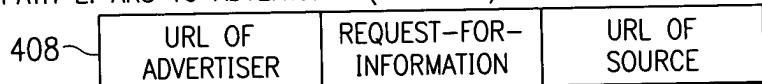


FIG. 4e

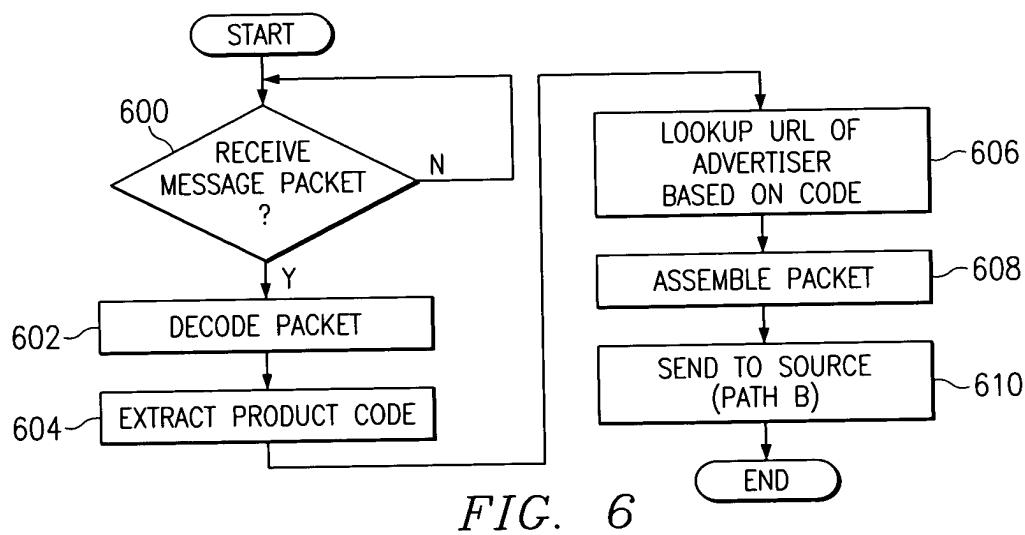


FIG. 6

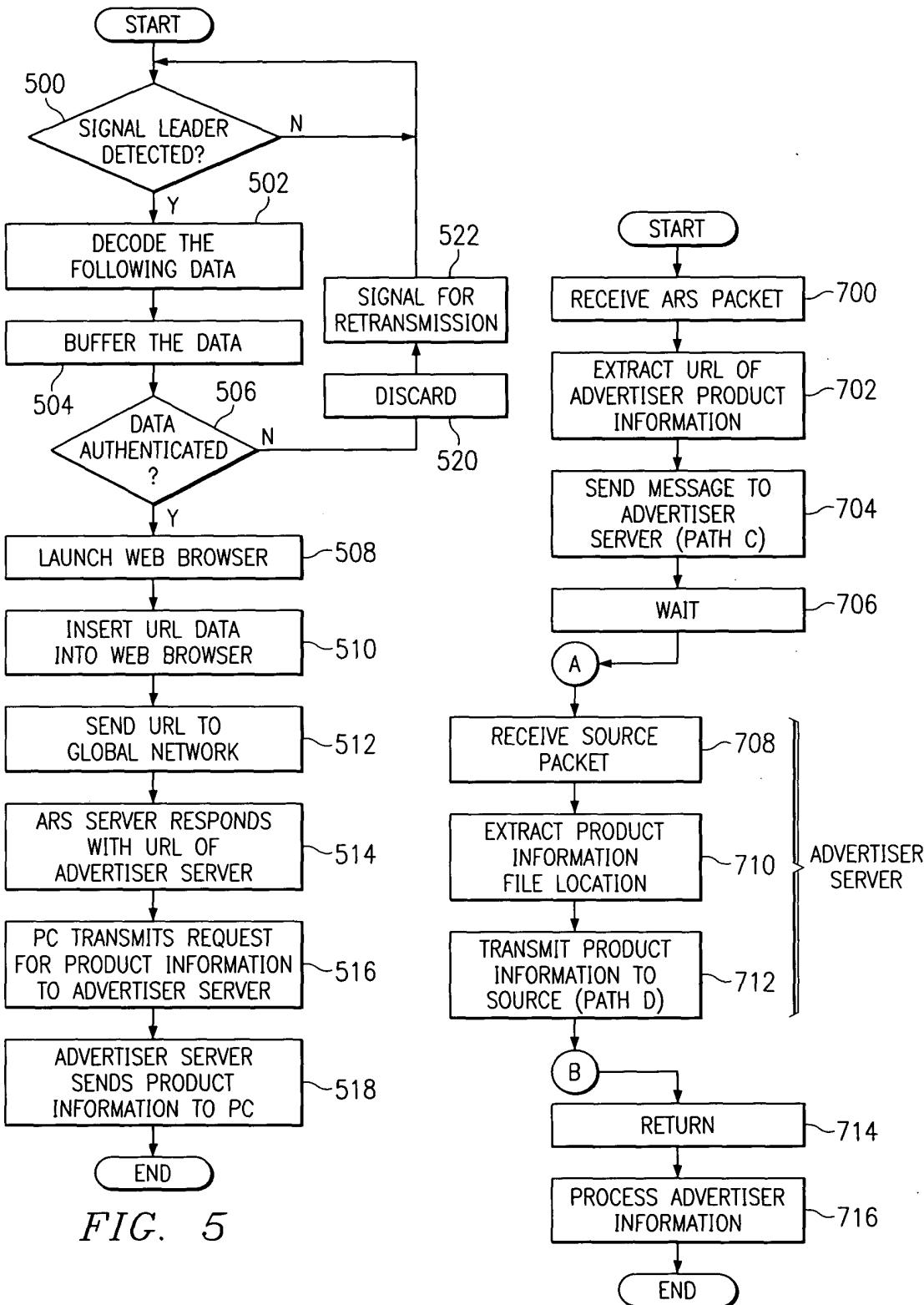


FIG. 5

FIG. 7

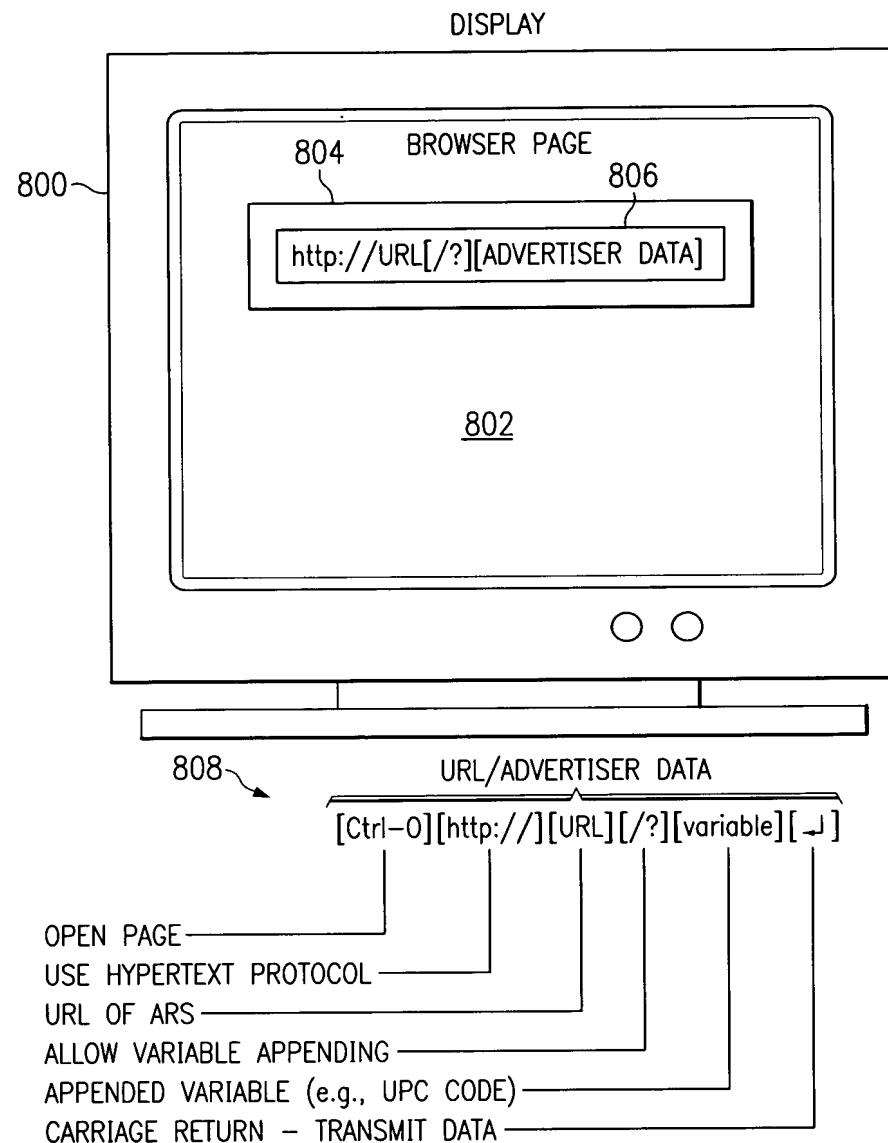


FIG. 8

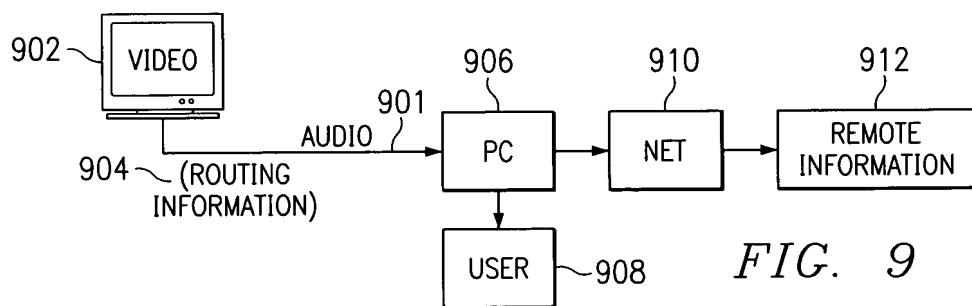


FIG. 9

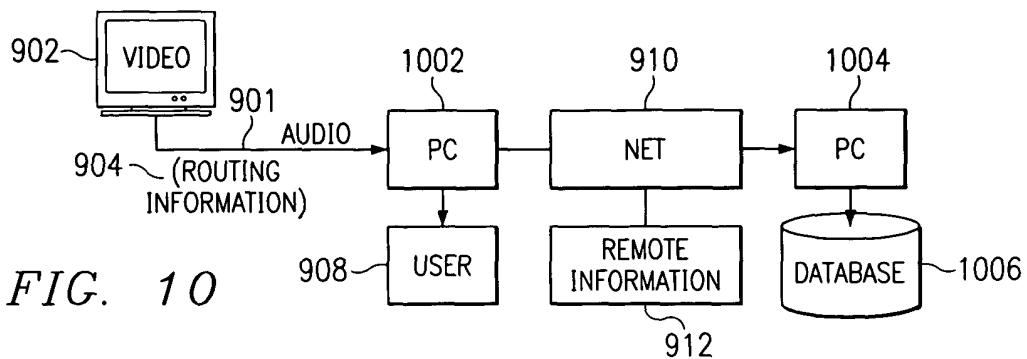
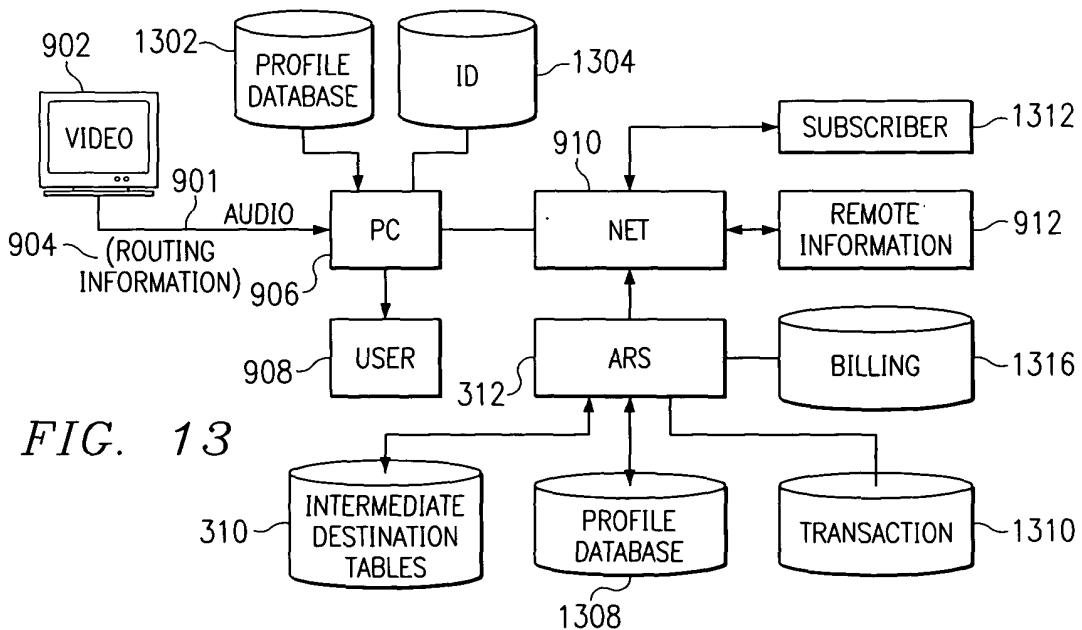
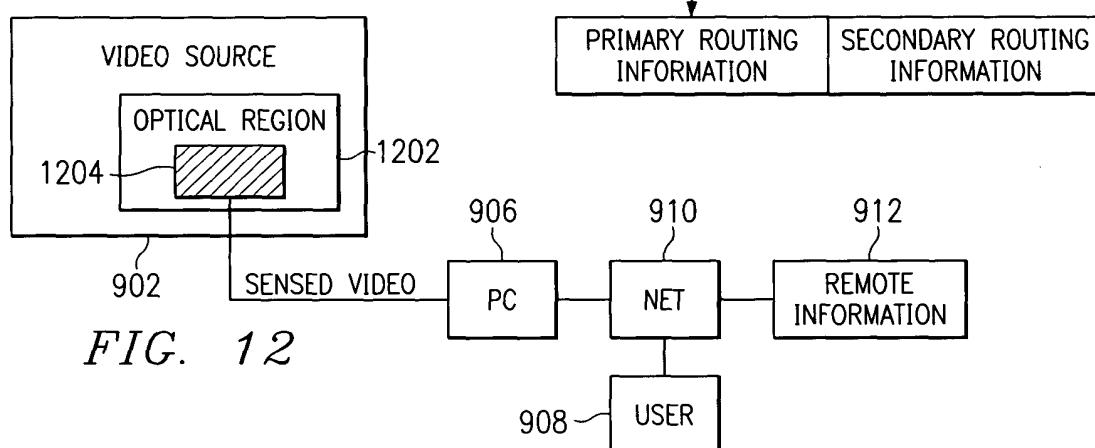


FIG. 11



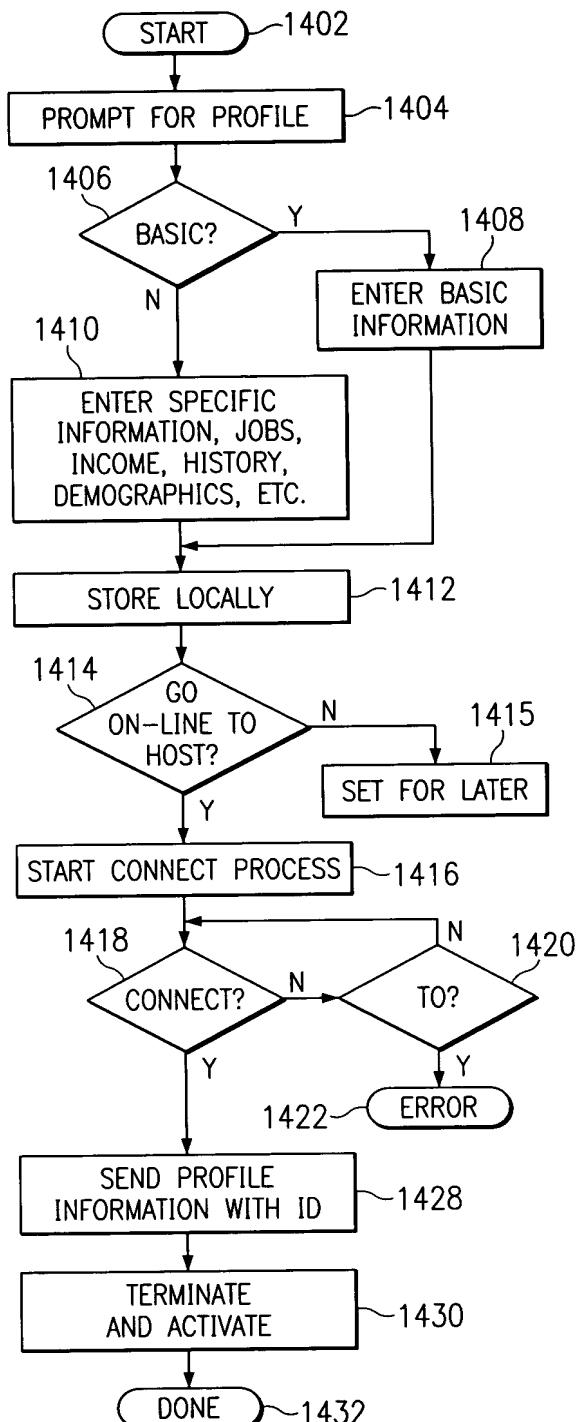


FIG. 14

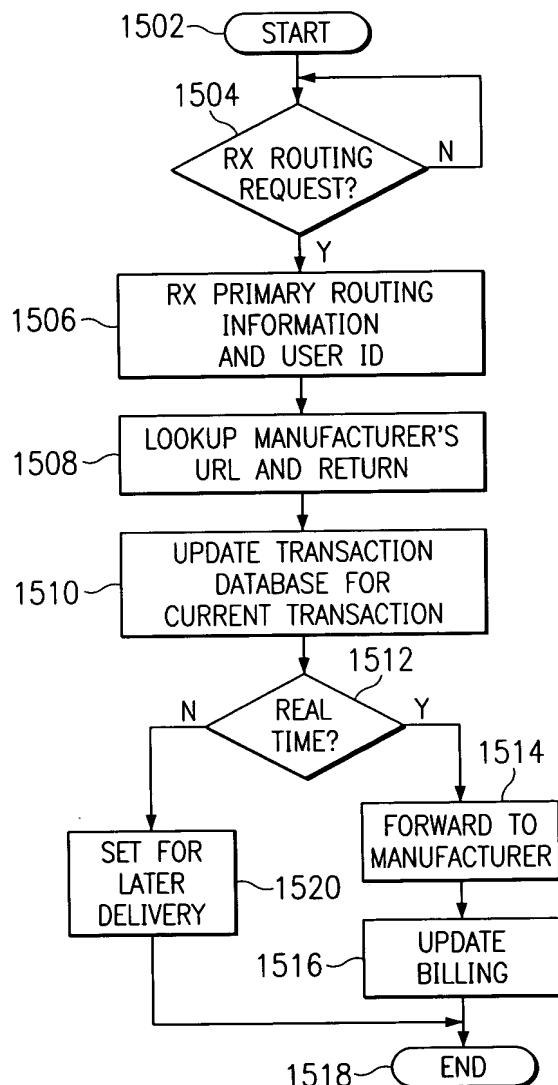


FIG. 15

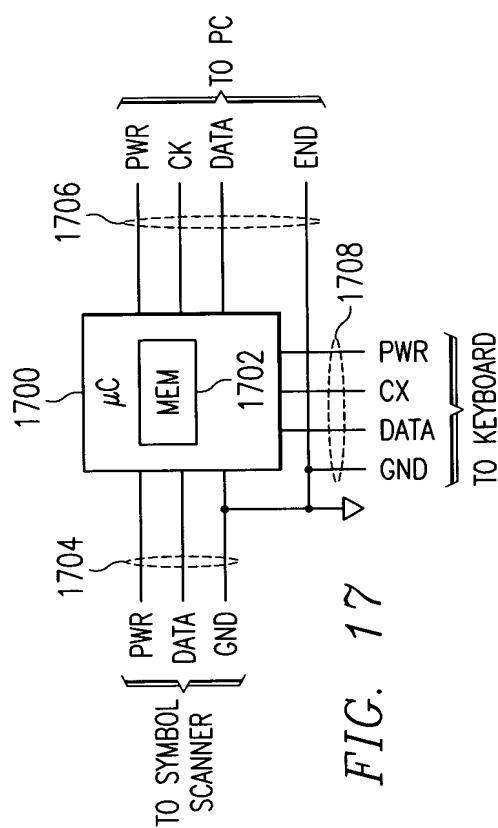
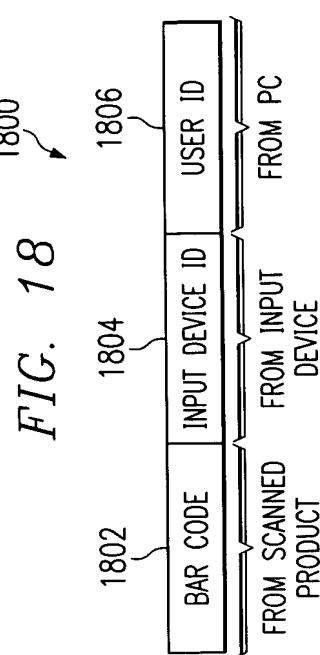
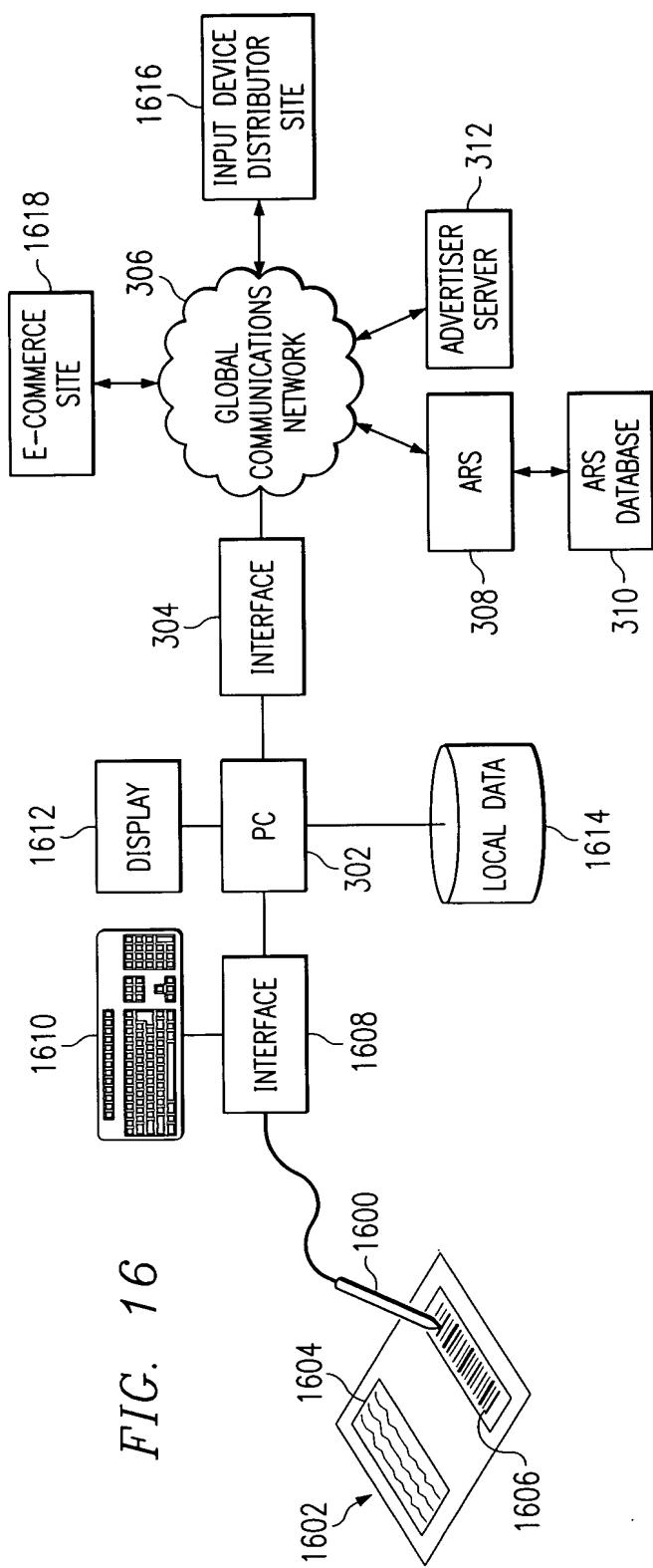


FIG. 19

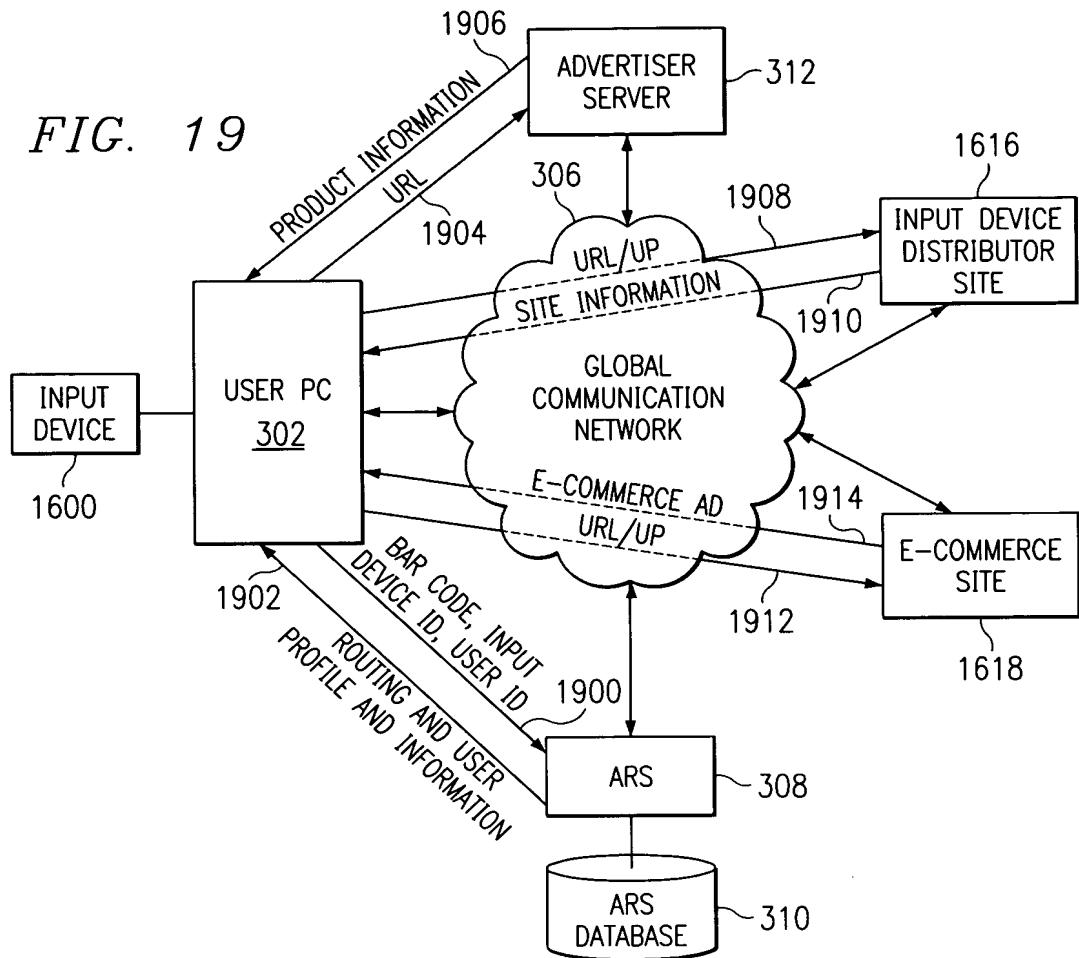


FIG. 20

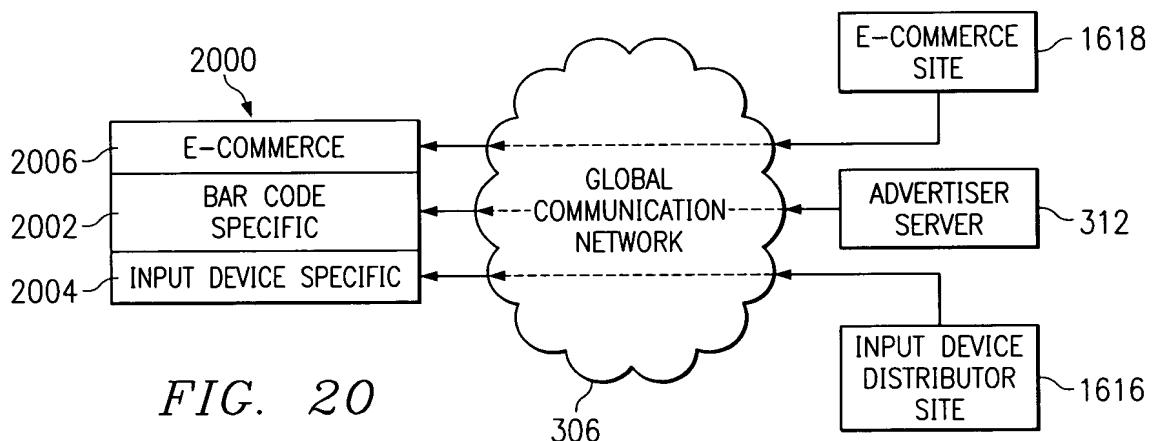


FIG. 21

ARS DATABASE

2100

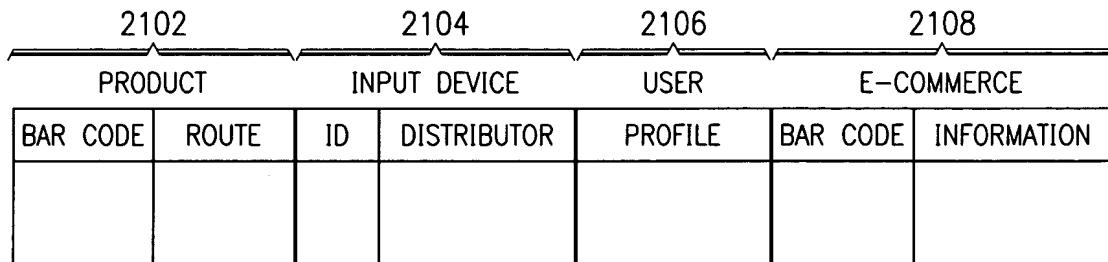


FIG. 22

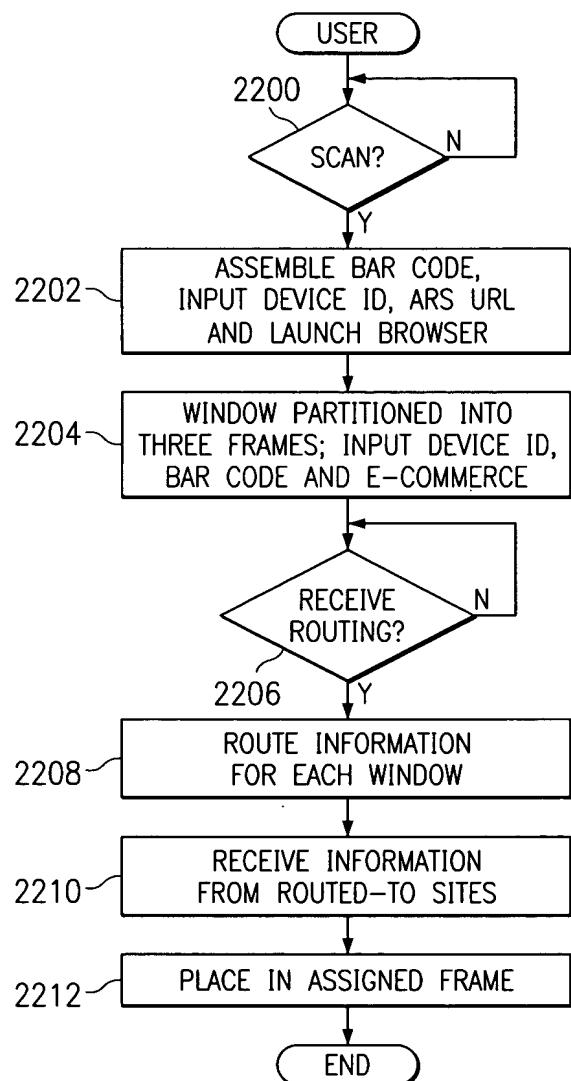


FIG. 23

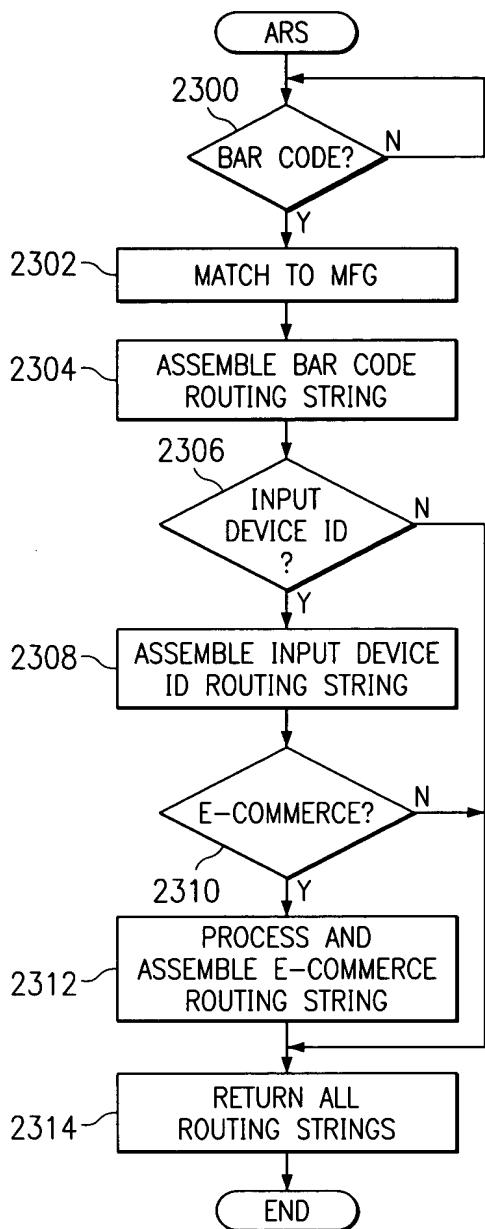


FIG. 24

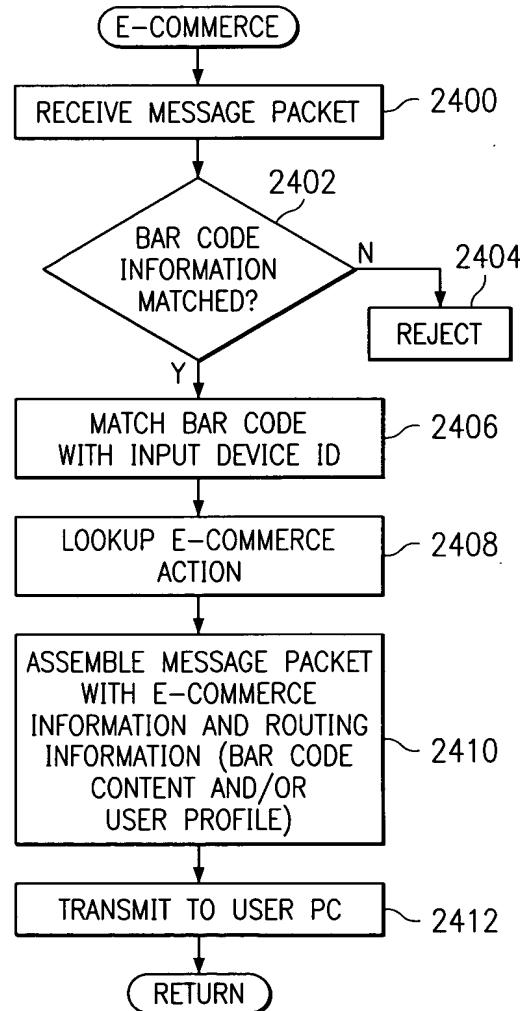


FIG. 25

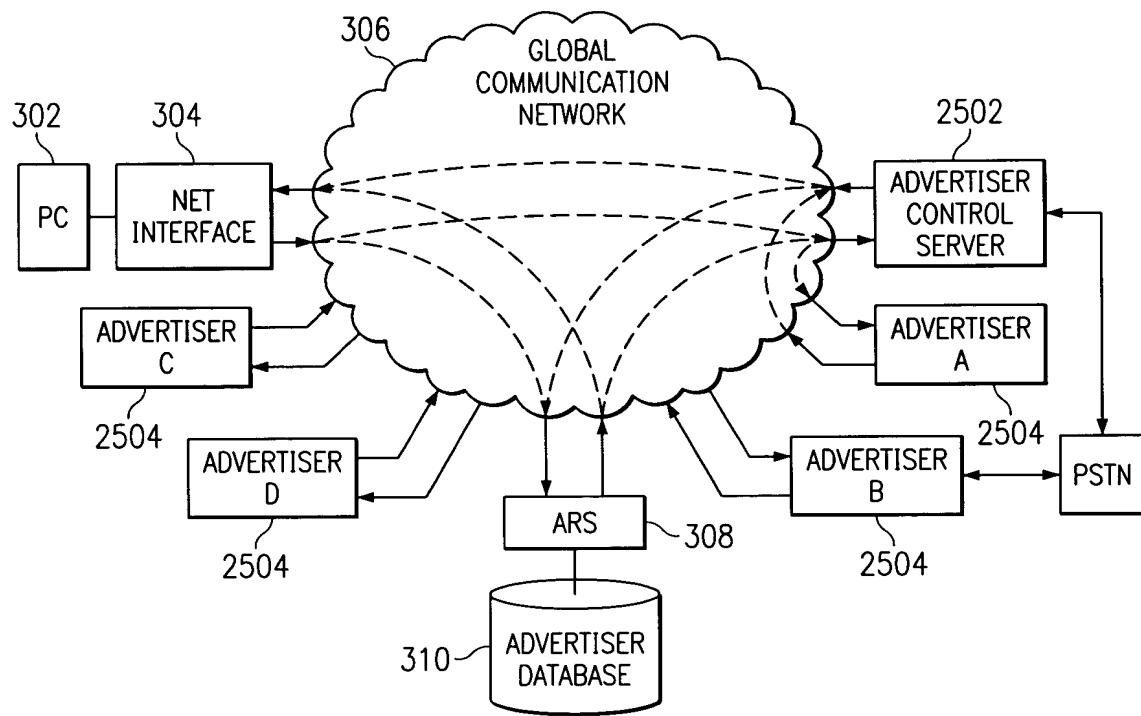


FIG. 26

ADVERTISER	UNIQUE CODE	ROUTING ADDRESS	REROUTE
ADVERTISER 1011	XXXX	111.111.111.111	CONTROL
ADVERTISER 1011	XXXX	111.111.111.111	ADVERTISER A
ADVERTISER 1011	XXXX	111.111.111.111	ADVERTISER B
ADVERTISER 1011	XXXX	111.111.111.111	ADVERTISER C
ADVERTISER 1922	XXXX	222.222.222.222	X
ADVERTISER 1922	XXXX	222.222.222.222	X
ADVERTISER 1922	XXXX	222.222.222.222	X
ADVERTISER 7741	XXXX	333.333.333.333	X

